CKKR

BOX 490 -- ROSETOWN, SASKATCHEWAN

Goose Lake
BROADCASTING
CO. LTD.

S.R. Morss
R 3, Bradford
Mass.
01830

Dear Mr. Morss:

Thank you for your recent letter indicating that you had received our signal. You might also be interested to know that we have been received by Mr. R. Penner, Box 2705 in The Pas (pron. PAW), Manitoba, and also by a chap in Finland.

Your reports are accurate except for the fact that we operate on 10,000 watts. We are an 18 hour country and western station. Our main studios are in Rosetown, a town of about 3000 people, and we also have a secondary studio in Kindersley, Sask. 50 miles west.

I enclose a coverage map, which will give you some idea of our advertising area. We have sales offices in North Battleford (14000 pop), Swift Current (12000), and Saskatoon (120,000).

We presently operate on Central Standard Time which is two hours behind Eastern Daylight Time.

Our closest station also operating on 1330, and which we have to protect in the southwest area of our pattern, is apparently Portland, Oregon.

We were interested in your enclosure on the National Radio Club and would appreciate having a copy of "DX News", if you could get one up to us.

Yours truly,

Bill Douglas

Bill Douglas
(News-Programing)

DIAL 1330 KC 10,000 WATTS